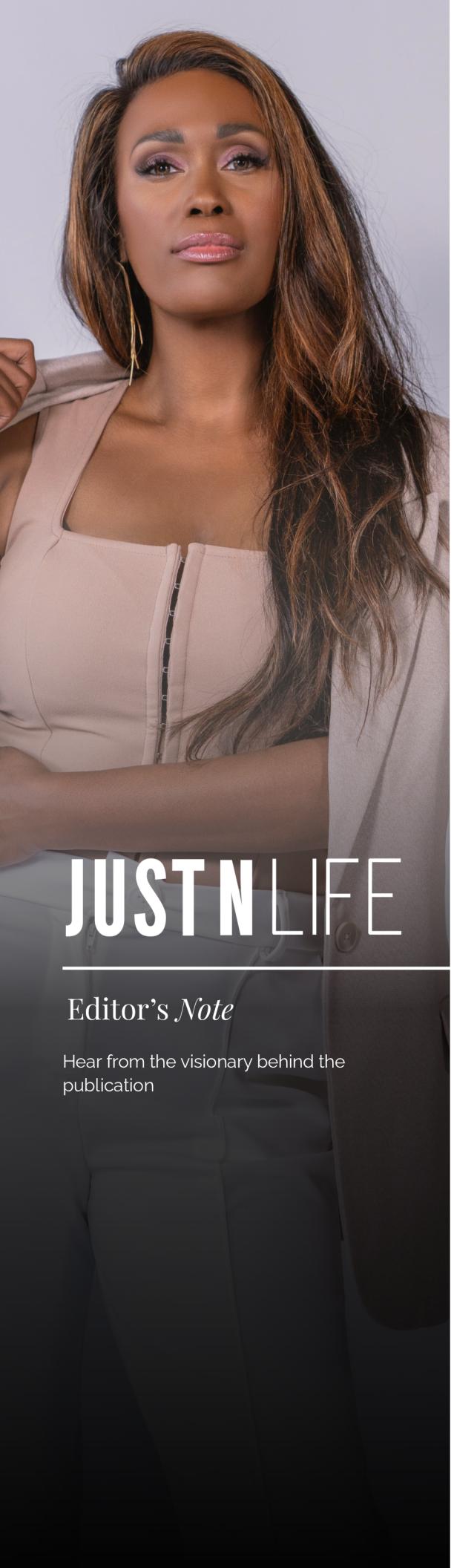


A woman with long dark hair, wearing a black fringe jacket and black sunglasses, is leaning back in a dramatic pose. Her right hand is resting on her head, and her left arm is bent, with her hand near her shoulder. The background is a plain, light color.

JUSTN LIFE

2026 MEDIA KIT



JUST N LIFE

Editor's Note

Hear from the visionary behind the publication

Just N Life was created with a simple belief: storytelling should feel good, feel real, and elevate your everyday.

As a media personality who has spent years covering entertainment, lifestyle, and the people behind the moments shaping pop culture, I saw an opportunity to build something intentional. I wanted to create a platform that reflected how people actually live, grow, and engage with culture, while giving brands and founders a meaningful way to show up in that conversation.

Today, Just N Life exists as a digital media platform rooted in connection, credibility, and culture. We spotlight stories, products, and experiences that resonate with real life and reflect the moments that matter most. Our content is designed to elevate everyday life through stories that inform, inspire, and entertain.

What defines Just N Life is our approach to storytelling. We are thoughtful in what we feature and intentional in how stories are told. Every editorial decision is guided by alignment, relevance, and trust with our audience. We believe visibility should feel earned and storytelling should feel authentic.

For our partners, Just N Life offers more than exposure. We provide a space where brands and founders can be seen within a trusted editorial environment that values intention, creativity, and cultural awareness. Through features, digital storytelling, and curated media moments, we help partners connect with an engaged audience that values quality and connection.

As we move into 2026, Just N Life continues to grow with purpose. We are expanding our editorial lens, deepening brand relationships, and creating media moments that resonate beyond the screen. I invite you to be part of the journey.

Because when stories are told with intention, they have the power to stay with us.

Nekia Nichelle

**NEKIA NICHELLE- EDITORIAL DIRECTOR; CHIEF
CONTENT OFFICER**

Audience

Our audience engages with brands through context, not interruption. They value storytelling that feels natural, culturally relevant, and aligned with their lifestyle. Because brand features are integrated into entertainment and lifestyle content with intention, partnerships feel authentic and meaningful. This approach drives stronger brand awareness, higher trust, and deeper connection between brands and consumers.

SOCIAL IMPRESSIONS

2.9M

MOTHLY UNIQUE VISITORS

12.K+

AGE RANGE

18-55

WOMEN

64%

MEN

18%

WHO THEY ARE

Millennial and Gen X women who are culturally aware, digitally engaged, and lifestyle-focused.

WHAT THEY CARE ABOUT

Entertainment and pop culture, wellness, beauty, relationships, travel, and personal growth.

MINDSET

Values authenticity, diverse voices, and brands that lead with intention and community impact.

STYLE & SPENDING

High-motivation buyers with a high-low approach. They embrace both thrifting and luxury fashion.

ENGAGEMENT

Actively engages with editorial content, brand features, and cultural conversations across digital platforms.



Ask About
Audience Extensions

powered by  **SHE** COLLECTIVE



JUSTN LIFE

Content *Calendar*

Digital + Broadcast 2026

Campaign themes and placements are customizable and may be tailored to align with brand objectives, seasonal relevance, fashion events, awards moments, and broadcast opportunities.

JAN-MARCH

Digital Editorial Focus

New Year, New You (wellness, beauty, personal growth)
Red carpet style, beauty breakdowns, and trend moments
Career, confidence, and goal-setting
Women-led brands, founders, and changemakers
Winter lifestyle and intentional living

Broadcast + Digital Campaigns

New Year, New You
Awards season fashion, beauty, and pop culture features
Wellness, beauty, fitness, and self-care brand features
Black History Month cultural spotlights
Women's History Month founder and expert features

APRIL – JUNE

Digital Editorial Focus

Spring beauty, fashion, and wellness
Red carpet and high-fashion moments (Met Gala)
Women-owned and founder-led brands
Travel, experiences, and lifestyle upgrades

Broadcast + Digital Campaigns

Mother's & Father's Day gift guides
Met Gala fashion and beauty coverage
Spring beauty and wellness features
Juneteenth cultural and lifestyle features

JULY– SEPTEMBER

Digital Editorial Focus

Summer travel and lifestyle
Back to School (college, parents)
Fashion transitions and fall trend previews
Entrepreneur and small business spotlights
Beauty, fashion, and wellness resets

Broadcast + Digital Campaigns

Summer essentials and travel segments
Summer Events
Back-to-school and back-to-work lifestyle features
Fashion Week trend features and brand integrations

OCTOBER – DECEMBER

Digital Editorial Focus

Holiday lifestyle, gifting, and entertaining
Fashion, beauty, and seasonal trends
Year-end roundups and cultural highlights
Wellness and intentional living

Broadcast + Digital Campaigns

Holiday gift guides
Winter fashion and beauty features
Consumer Shopping Trends
Year-end brand highlights and recap segments

Specifications

ACCEPTED CATEGORIES

Entertainment, lifestyle, business, tech and culture, with coverage spanning beauty, wellness, fashion, travel, consumer products, services, and founder and thought leader features.

CONTENT FORMATS

Digital editorial features, podcast features and mentions, social media amplification, and broadcast-integrated segments (when applicable).

TURNAROUND & TIMING

Timelines vary by campaign and placement. Final schedules and deliverables are confirmed at the time of booking.

EDITORIAL STANDARDS

All content is reviewed to ensure alignment with Just N Life's voice, values, and audience. Sponsored and paid features are presented within a transparent, trusted editorial environment.

Digital Ads

AVAILABLE PLACEMENTS

We offer select digital display placements designed to complement editorial features and integrated campaigns. Display advertising provides additional visibility within a lifestyle-driven, culturally relevant media environment.

BEST FOR

Brand awareness, seasonal promotions, product launches, and supporting integrated editorial or broadcast campaigns.

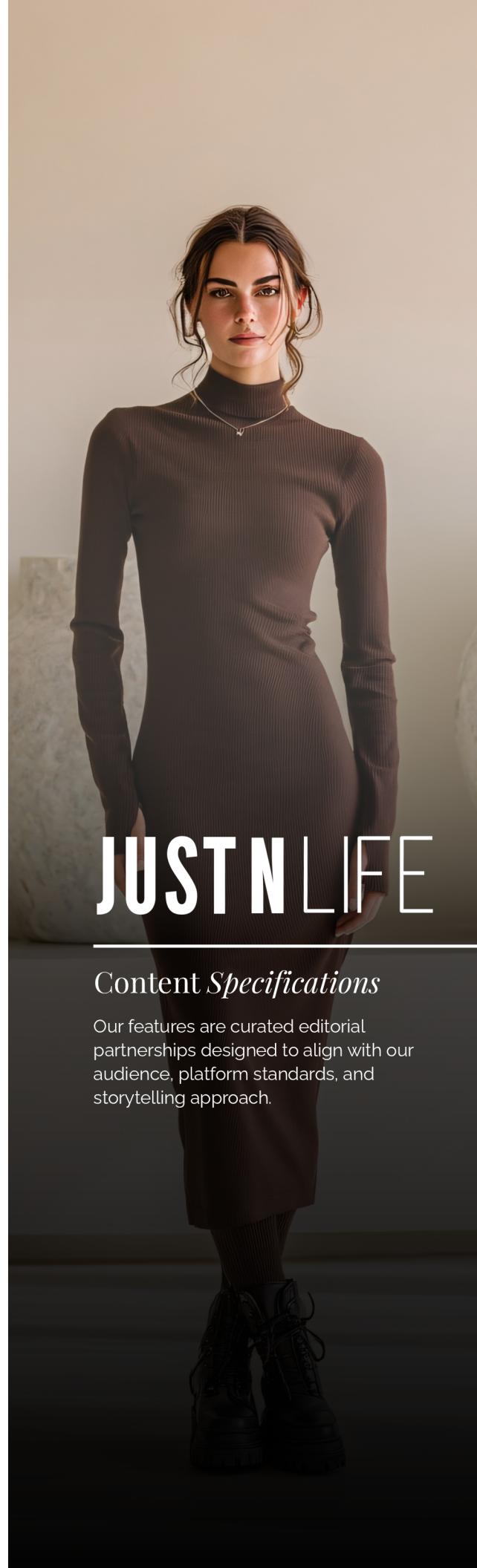
PLACEMENT APPROACH

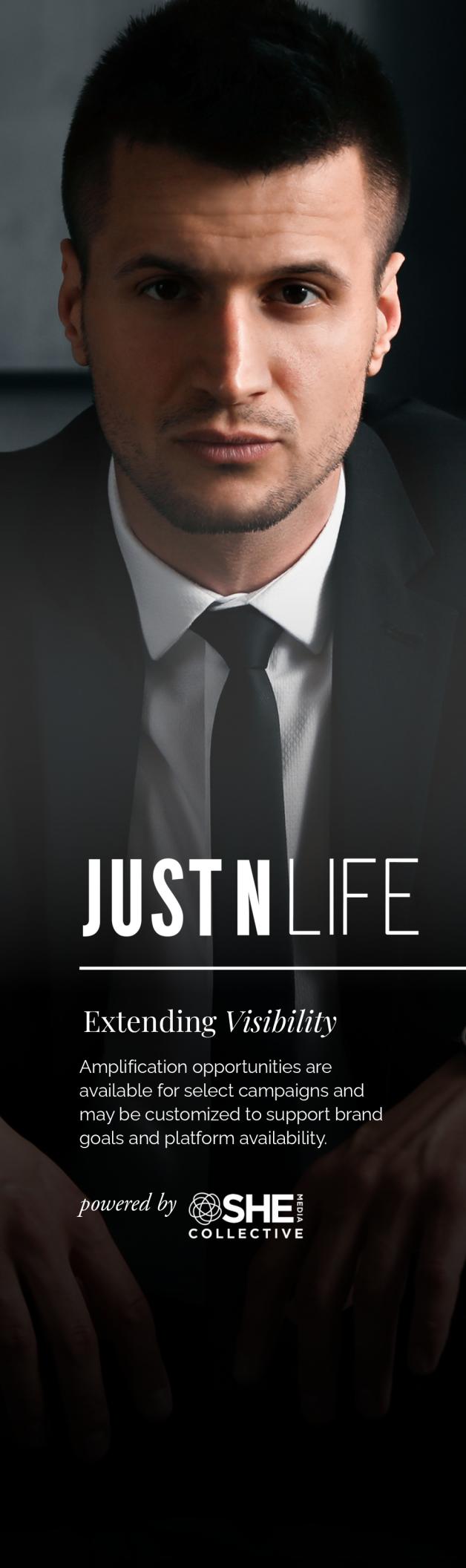
Display inventory is limited and intentionally placed to maintain a high-quality user experience and editorial integrity.

CUSTOMIZATION

Display placements may be bundled with editorial features, social amplification, or broadcast integrations for extended reach.

Ad sizes, rates, and availability available upon request.





Amplification

Amplification allows brand stories to live beyond one placement by extending visibility across trusted platforms and touchpoints. These opportunities are designed to support discovery, engagement, and audience recall when aligned with campaign goals.

AVAILABLE EXTENSIONS MAY INCLUDE:

- SheMedia Audience Extensions
- Media Syndication & Distribution
- Social Media Amplification
- Newsletter Inclusion
- Podcast Mentions & Integrations
- Broadcast Tie-Ins & Media Moments

HOW IT WORKS

Amplification opportunities are selectively applied based on campaign objectives, timing, and platform alignment. Not all campaigns require amplification, but when utilized, these extensions help increase reach, reinforce messaging, and deepen audience connection.

JUST N LIFE

Extending *Visibility*

Amplification opportunities are available for select campaigns and may be customized to support brand goals and platform availability.

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COLLECTIVE

BEST USED FOR

- Product Launches and seasonal campaigns
- Founder and thought-leader visibility
- Broadcast-supported storytelling
- Brands seeking extended reach and recall

AMPLIFIED ACROSS

yahoo!
news

yahoo!shopping

People

billboard

Why Us?

We are a digitally native publication built for today's media landscape. Our close connection to our audience allows us to engage consistently and authentically, creating meaningful brand moments within real conversations, not one-off placements.

Our integrated broadcast campaigns attract a highly motivated audience that actively discovers and purchases, extending visibility across screens and platforms. We offer a rare balance of luxury and accessibility, Gen Z energy and millennial influence, pop culture and elevated lifestyle storytelling.

Above all, we prioritize quality. Every feature and campaign is thoughtfully curated to ensure brands are represented with intention, relevance, and cultural awareness.

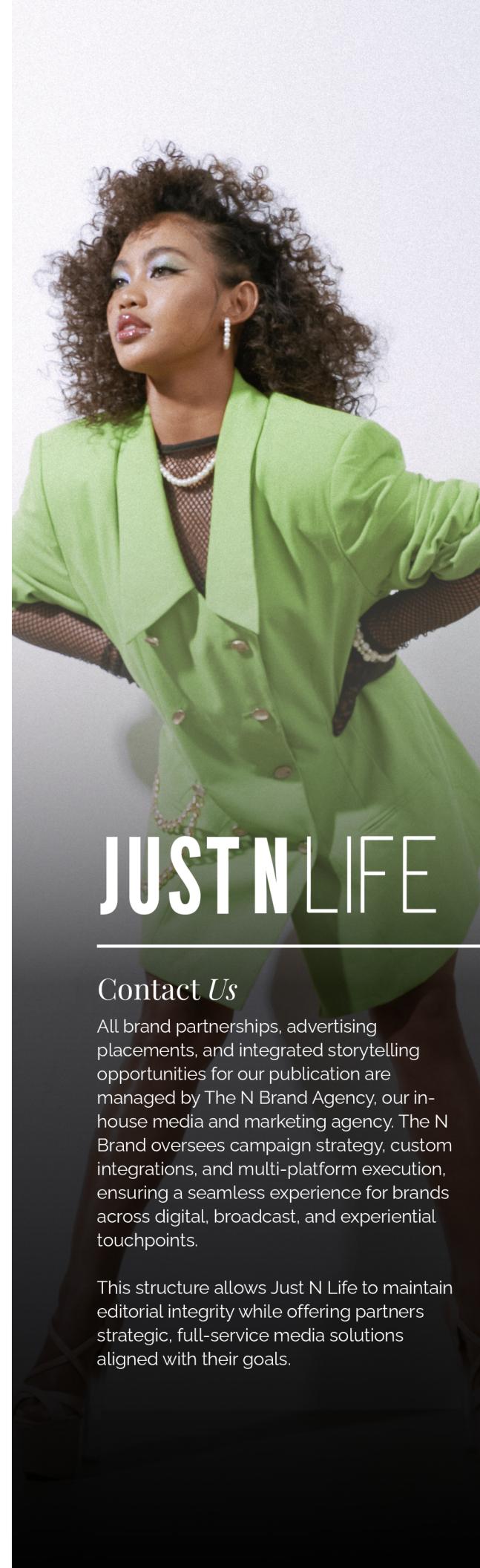
Let's Partner

We collaborate with brands, founders, and agencies seeking intentional visibility through digital and broadcast storytelling.

FOR PARTNERSHIP INQUIRIES, CUSTOM CAMPAIGNS, OR MEDIA OPPORTUNITIES, PLEASE CONTACT:



The N Brand Agency Partnerships Team
contact@thenbrandagency.com
www.thenbrandagency.com



Contact Us

All brand partnerships, advertising placements, and integrated storytelling opportunities for our publication are managed by The N Brand Agency, our in-house media and marketing agency. The N Brand oversees campaign strategy, custom integrations, and multi-platform execution, ensuring a seamless experience for brands across digital, broadcast, and experiential touchpoints.

This structure allows Just N Life to maintain editorial integrity while offering partners strategic, full-service media solutions aligned with their goals.